



Ethical Considerations: PLAYI

This research has been designed in line with the BERA Ethical Guidelines for Educational Research: <https://www.bera.ac.uk/publication/ethical-guidelines-for-educational-research-2018> With these in mind participants in this study:

- will be accorded respect and dignity
- will have their anonymity safeguarded, as indicated, unless participants have given their consent to the contrary e.g. for a named case study, or for the attribution of quotes where this may be necessary or appropriate
- retain the right to withdraw from the study at any stage, without providing an explanation
- will be given clear information (as in this document, and in the PLAYI information sheet with aims and outline) regarding the purpose of the research and also on what will happen to the outputs from this research.

What will my involvement require?

There are two principal forms of participation in this project:

- contribution of general observations and thoughts about play and generative AI which will be anonymised and incorporated into discussion elements
- contribution of named and recognisable case studies outlining how you currently are currently combining playful learning and generative AI in HE.

Whatever you choose, you still retain the right to change your mind, or withdraw at a later date.

How will my information and my privacy be handled within this project?

All information collected about you will be kept securely. Only the investigator will have access to the data. If you have chosen Option 1, you will be named as part of a recognisable

case study, but not in Option 2, unless you wish for this to happen (see also project guidance) and this has been agreed with the investigator. Information will be stored on a password protected, encrypted, standalone computer system. Any information stored will be anonymised, and no individual will be identifiable. Data will be retained for a minimum of 10 years in accordance with UK Research and Innovation (UKRI) good practice guidelines. You will have the opportunity to read the full privacy statement for project participants at the end of this information page.

What are the possible risks of taking part?

There are no known risks associated with taking part in this project. Should you feel uncomfortable about any project content, then you may skip it or elect to stop participating in the project. Whether or not you complete the project will have no adverse consequences in terms of your legal rights.

What are the possible benefits of taking part?

Taking part will give you the opportunity to reflect on, and share, your own practices using play-based and playful teaching in combination with generativeAI. Participation will give you increased awareness of project activity and developments, with the ability to consider the potential implications of combining play-based learning and generativeAI in a range of higher education contexts.

What if I have any questions about participating?

If you have any questions or concerns about participating in this research please email

Professor Alison James at engagingimaginationdotcom@gmail.com.

Privacy Notice for Project Participants

The conduct of this research seeks to be fully compliant with the General Data Protection Regulation (GDPR) which became enforceable from 25 May 2018

(<https://www.gov.uk/data-protection>) . The GDPR makes a number of key changes to data protection law in the United Kingdom and within the European Union (EU) and potentially beyond the EU. More information on these changes, which include strengthening of some individual rights and some new individual rights can be found on The Information Commissioners' Office (ICO) website at: <https://ico.org.uk/>

There are different 'lawful bases' depending on the nature of the respective 'processing purposes' for research projects. For the 'personal data' of Research Participants, the 'lawful basis' here is 'Consent'.

For PLAYI, before your personal data is collected, you will be

1. Given information about the study in advance
2. Told how and why your data will be used
3. Told who will have access to your data
4. Told how long your data will be stored for

5. Asked for consent to collect your data, which is deemed to take place through agreement to provide information for either Option 1 or Option 2.

You will only be asked for personal data which is necessary for the stated research purposes and your personal data will never be sold to any 3rd party.

The 'purposes of the processing' for research include:

1. Retaining proof of written consent to participate in this research.
2. To manage your activity within the study; for example, if you participate in any interviews, focus groups or workshops, and for any relevant communication and organizational needs with regard to these.

The kinds of personal data which will be held by the researcher for no longer than 10 years include, for example, a participant's name; email address; current role and institution.

If you have any questions as to ethical considerations concerning PLAYI, then do please contact me on the email below. I'll be happy to hear from you.

Investigator: Professor Alison James

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